



# Worshipful Company of Carmen Master's Charity Ball 2024

Saturday 11<sup>th</sup> May 2024  
Middle Temple Hall, London

## Sponsorship Opportunities

A highlight of David Pugsley's year as Master Carman will be a sumptuous charity ball, held in one of the City of London's most select venues dating back to 1570 and home of one of the four Inns of Court. The evening will start with a reception in the beautiful private gardens stretching down to the Thames, followed by a delicious three-course dinner in the fabulous hammer beam roofed Hall constructed during the reign of Elizabeth I, after which there will be dancing to a live 6-piece band and other entertainments.

As well as providing a memorable evening of fun and enjoyment, the Ball will be raising money for the Master's two charities. The Carmen Benevolent Trust supports education, transport and logistics, and the relief of those in need. The Carmen Heritage Trust runs our Hall and delivers transport education for public benefit.

Sponsorship is being sought to support the charitable fundraising from the Ball. This is a wonderful opportunity to highlight your organisation to an elite audience of around 300 Carmen and their guests from across the transport and logistics industry nationally and internationally, as well as from across the City of London Livery Companies and more widely.

A range of sponsorship packages are set out on the next page that can be taken individually or in groups. And if you don't see something that meets your interests, please speak to us to see if we can craft something that will.

For further information or to pledge your sponsorship commitment, please email  
Liveryman and Ball Committee Member Rowland Potter at  
[rowland@executiveconsultancyservicesltd.com](mailto:rowland@executiveconsultancyservicesltd.com) or ring him on 07952 579563.

<p><b><u>Venue Sponsors:</u></b></p> <p>A) Whole Venue</p> <p>OR individual or combinations of the following rooms:</p> <p>B) Great Hall - dinner and after-dinner dancing</p> <p>C) each of The Princes Chamber, the Queen's Chamber and the Parliament Room - after dinner entertainment</p>	<p>£15,000</p> <p>£6,000</p> <p>£3,500 each</p>	<p>A) Branding in promotional material, the event programme &amp; the menu. Individual social media exposure before and after the event - including joint video with the Master. Branding across the venue on the night. Master recognition and photo with the Master on the night. Priority seating for a group of up to 20 people at the top table made from a single oak tree sent down river to the Hall as a gift by Elizabeth I, built in situ in the Hall and has never left it since. Certificate of appreciation from the Master and Chairs of the two charitable Trusts.</p> <p>B) Branding in promotional material, in the event programme and on the menu. Social media exposure before and after the event. Branding in the Hall on the night. Master recognition and photo with the Master on the night. Priority seating for a group of up to 6 people at the top table made from a single oak tree sent down river to the Hall as a gift by Elizabeth I, built in situ in the Hall and has never left it since. Certificate of appreciation from the Master and Chairs of the two charitable Trusts.</p> <p>C) For each, branding in promotional material and in the event programme. Social media exposure before and after the event. Branding in the room on the night. Master recognition and photo with the Master on the night. Priority seating for a group of up to 4 people at the top table made from a single oak tree sent down river to the Hall as a gift by Elizabeth I, built in situ in the Hall and has never left it since. Certificate of appreciation from the Master and Chairs of the two charitable Trusts.</p>
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<p><b><u>Reception Sponsor:</u></b></p> <p>Standard Package - Prosecco + live music</p> <p>Upgrade options if desired: Crémant de Limoux + live music</p> <p>English Sparkling (Henners Brut NV) + live music</p> <p>Champagne + live music</p>	<p>£3,200 + £300 = £3,500</p> <p>£3,900 + £300 = £4,200</p> <p>£5,000 + £300 = £5,300</p> <p>£5,500 + £300 = £5,800</p>	<p>Branding in promotional material and in the event programme. Social media exposure before and after the event. Branding in the gardens (or inside if have to move in due to weather). Master recognition and photo with the Master on the night. Certificate of appreciation from the Master and Chairs of the two charitable Trusts.</p>
<p><b><u>Meal:</u></b></p> <p>Starter</p> <p>Main course</p> <p>Dessert</p> <p>Wines</p>	<p>£4,500</p> <p>£12,000</p> <p>£3,600</p> <p>£4,000</p>	<p>Branding in promotional material, the event programme &amp; the menu. Social media exposure before and after the event. Branding in the Hall during the dinner. Master recognition and photo with the Master on the night. Priority seating for a group of up to 4 people (10 people for sponsoring the main course) at the top table made from a single oak tree sent down river to the Hall by Elizabeth I, built in situ and has never left the Hall since. Certificate of appreciation from the Master and Chairs of the two charitable Trusts.</p>
<p><b><u>Band:</u></b></p> <p>Our six-piece live band for the evening is <a href="#">The Yodka Martinis</a>.</p>	<p>£3,250</p>	<p>Branding in promotional material and in the event programme. Social media exposure before and after the event. Branding in the Hall near the Band while they play. Master recognition and photo with the Master and the Band on the night. Certificate of appreciation from the Master and Chairs of the two charitable Trusts.</p>
<p><b><u>Cheeseboard:</u></b></p> <p>A selection of cheeses and accompaniments available in one of the rooms from 9.30pm - 11.30pm.</p>	<p>£3,300</p>	<p>Branding in promotional material and in the event programme. Social media exposure before and after the event. Branding near the cheeseboard table. Master recognition and photo with the Master on the night. Certificate of appreciation from the Master and Chairs of the two charitable Trusts.</p>
<p><b><u>Photobooth:</u></b></p> <p>Standard - self-operated photobooth providing strip of 3 pictures</p>	<p>£2,000</p>	<p>Standard: Branding in promotional material and in the event programme. Social media exposure before and after the event. Branding by the photobooth. Master recognition and photo with the Master on the night. Certificate of</p>

<p>directly and to email if wanted.</p> <p>Enhanced - as standard, but with your branding/logo on the photo strip.</p>	<p>£10,000</p>	<p>appreciation from the Master and Chairs of the two charitable Trusts.</p> <p>Enhanced: as Standard plus your branding/logo at the bottom of every photo strip.</p>
<p><b><u>After Dinner Entertainers:</u></b></p> <p>Roving entertainers after dinner, 9.00pm - 11.00pm</p>	<p>£2,000</p>	<p>Branding in promotional material and in the event programme. Social media exposure before and after the event. Branding at venue on the night. Master recognition, photo with the Master and the entertainers on the night. Certificate of appreciation from the Master and Chairs of the two charitable Trusts.</p>
<p><b><u>Photographer:</u></b></p>	<p>£600</p>	<p>Branding in event programme and when photos are made available after the event. Master recognition and photo with the Master on the night. Certificate of appreciation from the Master and Chairs of the two charitable Trusts.</p>