

JOANN ROBERTSON BA (Hons), FCILT, CMgr FCMI

Liveryman, Worshipful Company of Carmen

Distinguished member since 2021

Eligible for Court Election 2025

My Lords, Ladies & Fellow Carmen,



I am standing for election to The Worshipful Company of Carmen's Court because I believe my extensive experience in logistics and supply chain transformation uniquely positions me to help preserve our heritage while securing our future in an evolving transport landscape. With a career spanning defence, maritime, and commercial logistics sectors, I am passionate about bringing both traditional wisdom and innovative approaches to serve the Carmen.

My Background and Experience

As **Head of Supply Chain Transformation** at Babcock International and **Director & Trustee of CILT UK**, I bring over 20 years of strategic leadership experience across public and private sectors:

- **Transformational Leader** delivering operational excellence across global private and public sectors
- **Royal Navy Logistics Support Head**, managing £480M worth of commodities across 320 customer groups in UK, USA, Netherlands, France, Japan and Australia
- **Zero loss of productivity** during COVID while maintaining essential services
- **Leadership Fellow** at St George's House, Windsor Castle, one of only 250 selected leaders
- **Co-Chair** establishing the UK Chapter of the Council of Logistics Engineering Professionals
- Pioneered the **Last Mile Autonomy Programme** with the US Army
- Delivered measurable improvements in productivity and significant cost savings across multiple organisations

Recognised Excellence & Credibility

I have received numerous recommendations on LinkedIn including from the 2nd Sea Lord, and in 2023, a 3-star commendation from Vice Admiral Andy Kyte CB FCILT in recognition of my distinguished service to Logistics and Supply Chain.

The 2nd Sea Lord has noted:

"I have had the privilege of Joann working within my RN Headquarters Force Generation Directorate these past 2 years. During this time the combined challenge of maintaining

operational outputs during the pandemic and significant organisational redesign have presented a series of opportunities and challenges. I have been most impressed with Joann's energy, ideas and leadership during this time. She actively engages across a broad set of stakeholders and constantly assesses problems, supports, and if necessary, challenges others. She strives for professional betterment, both individually, but more importantly for her colleagues and business area. She instinctively understands the numerous advantages which effective data use and digital processes can bring to the Logistics Support domain and is one of the few thought leaders in this area."

My Vision for the Carmen

My commitment to the Company extends beyond attendance. I believe in active engagement and meaningful contribution to shape our future while honouring our traditions.

If elected, I pledge to:

- **Bridge tradition and innovation** in transport and logistics
- **Mentor younger members** to ensure continuity and diversity within our ranks
- Apply my **analytical expertise** and **industry connections** to strengthen our charitable impact
- Support the Company's presence across **City events and traditions**
- Bring **fresh perspectives** while championing our heritage and customs
- Use my experience in **strategic transformation** to help secure the Carmen's place in a rapidly evolving transport sector

If you have any questions about:

- Me
- My desire to stand
- My pledge

Feel free to drop me a note on joannalsdorf@hotmail.com